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TITLE: WEB PAGE DYNAMIC GENERATION SYSTEM

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## ABSTRACT:

PROBLEM TO BE SOLVED: To dynamically generate a Web page flexibly reflecting user's needs and demand.

SOLUTION: In a Web page dynamic generation system 1, a WWW transmission/reception part 10, on receiving a transmission request for a Web page from a WWW browser 20 of a communication terminal 2, issues a request for generating the Web page to a Web page dynamic generation part 13. The Web page dynamic generation part 13, in accordance with a representation form determined with a rule base processing part 12, using static information, dynamic information and personal information stored in a static information database 15, a dynamic information database 16 and a personal information database 17, respectively, generates the Web page dynamically, and transmits to the communication terminal 2 through the WWW transmission/reception part 10.

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